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# PRESS RELEASE

Introducing:

## THERMLfilm® ADVANTAGE™ Extreme Series

FLEXcon's new THERMLfilm ADVANTAGE Extreme is the third serie in our ADVANTAGE line. These new products offer a further extension to the existing THERMLFILM product range. It offers a brand new top-coat for multi pass UV printing which can then be TTR printed with a variety of combo and/or resin ribbons. The new extremely high performance acrylic adhesive offers a new dimension in performance on low surface energy or rough substrates.

Main advantages:

Top coat TC-720 (available on Satin White only):

- Accepts a wide range of conventional (incl. UV) ink systems
- Can be TTR printed with resin based ribbons (resolution: max 600 DPI)...
- Provides excellent scannability.

Top coat TC-716 (available on white, satin silver and satin clear):

- Offers an excellent anchorage with a variety of conventional inks and is highly chemical resistant
- Can be TTR printed with combo & resin ribbons at low burn settings and is also printable with U.V. inkjet
- Can be used in fan-fold applications

Adhesive V-778:

- Extremely high performance modified acrylic adhesive, with high shear, peel & tack values
- Excellent adhesion on low surface energy plastics like PBT & PA66
- High coat weight of 36µ for improved performance on rough surfaces

FLEXcon offers the widest selection of pressure-sensitive film products in the industry to meet the unique demands of all variable information printing technologies including laser, direct thermal, laser etching, thermal transfer, dot matrix, inkjet and digital presses.

Founded in 1956, FLEXcon develops and manufactures pressure-sensitive films for applications including nameplates and decals, bar coded labels, primary labels and membrane switches. The company supplies a large variety of film, adhesive, topcoat and liner combinations for customized applications.

Corporate headquarters are located in Spencer, Massachusetts, USA. FLEXcon has manufacturing and distribution facilities in Glenrothes, Scotland and sales and distribution facilities based in Weesp, The Netherlands.

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